



## Assessment, Planning and Counsel for Executives and Entrepreneurs

Maximize performance, success and abundant life

Through a continuous process of assessment, alignment and action steps

Based on a purpose-centered, whole-life plan of discovery that explores, educates and employs

Your gifts, passions and calling in service to others to the manifold grace of God



Executive Search, Selection and Counsel ▫ Right Leaders in the Right Roles on the Right Path  
P.O. Box 49664 ▫ Charlotte, NC 28277 ▫ 704-557-0300  
[www.primusconsulting.com](http://www.primusconsulting.com)

# RightPathing® Your Future Introduction

## Right Leaders in the Right Roles on the Right Path

### Assessment, Planning and Counsel for Executives and Entrepreneurs

Maximize performance, success and abundant life  
Through a continuous process of assessment, alignment and action steps  
Based on a purpose-centered, whole-life plan of discovery that explores, educates and employs  
Your gifts, passions and calling in service to others to the manifold grace of God

The process and results of this program are held in absolute confidence. The process unfolds in four parts:

- 1 An exploratory meeting of up to two hours to establish relationship and expectations for the engagement, as well as to complete a life experience interview process.
- 2 The completion of RightPathing® Your Future, an online suite of confidential assessments that include:
  - Values
  - Interests and Passions
  - Personality Behavior
  - Skills and Abilities
  - Life Purpose Inventory
  - Personal and Professional Goals
- 3 A discovery session of up to two hours to process information and possible applications from the RightPathing® Your Future values, interests, personality and skills reports.
- 4 An exploratory session of up to two hours on life purpose, current situation, as well as goals and future plans for educational, vocational and financial opportunities that maximize career and life success.

#### Client Notes and Quotes

**The top four partners of 400-partner professional services firm preparing for new CEO:** "The transition could not have gone better...and we haven't missed a beat." Firm grew by 60% the following year!

**CEO of chemical manufacturer/distributor:** "I thought I would gain some positive insight from working with Brian Ray and Primus; I did not realize just how valuable it really became until I began executing on some of the decisions he helped me make. I cannot recommend the RightPath process with Brian highly enough."

**VP of Fortune 20 retailer:** "coaching process that helps you connect your passion with your talents and purpose. Very helpful to me in clarifying and aligning my life and work goals. It has been life-changing for me."

**CEO of real estate development firm:** "It is an awesome program. All is well and moving to a place of more focus, more impact and greater peace. Focusing on my partners needs and building them up has led to a restructuring of the partnership, resulting in a net transfer of my work load to others."

We recommend that clients complete all four parts of the program within a 30-day period, investing 1-2 hours each week in phone or in-person sessions plus two hours per week in additional homework to maximize the learning and application from the assessments, planning and counsel. We ask for a retainer of one-half of the estimated fees and expenses, the balance of which is due at the end of the this initial engagement. Financial investment includes:

- Professional fee of \$300/hour for 6 hours of 1-2 hour sessions session per week for 4 weeks: \$1,800
- RightPathing® Your Future Assessments, Workbook and Materials \$225
- Total investment is \$2,025

Your outcomes should include greater clarity about your gifts, passions and calling as well as well as a purpose-centered, whole-life plan that includes personal and professional goals that relate to your current situation and your future as you would like to see it. Additional sessions are available as needed at \$300/hour.



Executive Search, Selection and Counsel ▫ Right Leaders in the Right Roles on the Right Path  
P.O. Box 49664 ▫ Charlotte, NC 28277 ▫ 704-557-0300  
[www.primusconsulting.com](http://www.primusconsulting.com)